PERSONAL SUPPORTER PROGRAM ADVERTISING

Plano Senior High School Theatre Booster Club

Musical: Sideshow

Performances January 14-16, 2010

- ***WHAT IS THE DEADLINE FOR ADVERTISING?***
  The deadline for personal ads will be **FRIDAY, DECEMBER 18.**
- ***IN WHAT FORM DO I SUBMIT MY ADVERTISING?***
  Our printer prefers to design all ads unless they are prepared by a professional design firm on a commercial layout program with high resolution.
  Ads can be submitted:
  - In camera-ready layout if designed on a professional design program (e.g., Adobe). Electronic ads in high resolution **(jpeg, pdf, tiff, psb formats only)** can be submitted on CD or via e-mail
  - As separate creative elements. You can supply copy & photos/art. Theatre Booster Club will design these ads. All art/photos can be submitted in hard format so that our printer can personally scan them. This will help us to avoid resolution problems.
- ***WHERE DO I SEND MY PAYMENT & AD ELEMENTS?***
  Contract, art, & check payable to PSHS Theatre Booster Club, can be turned into Mr. Arp in the PSHS Theatre Department, or e-mail ad to Christy Kinnaird twaddling@sbcglobal.net and credit card payment can be made at www.pshstheatre.com
- ***WHAT IF I STILL HAVE QUESTIONS?***
  E-mail or call Christy Kinnaird at 214-384-2447 twaddling@sbcglobal.net

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Complete and return with check and ad

Student salesperson: _____

PURCHASER_____

PHONE #:_____ **E-Mail** _____

NOTE: Phone and E-mail are required so that we can contact you with questions.

Ad Type Purchased (circle one):	**Full page/inside non-cover/B&W**	**$75**
	Half page/inside non-cover/B&W	**$45**
	Quarter page/inside non-cover/B&W	**$35**
Enclosed if applicable (circle one):	**Camera Ready Ad (commercial designer only)**	
	Clip/Original Art	
	Photograph *(please label with name and phone)*	

Format (circle one): Email -or- CD -or- Paper

Give contract and check (payable: PSHS Theatre Booster Club) to Mr. Arp or payment can be made at www.pshstheatre.com (*fees apply)

Ad Headline (limit 10 words):_____

Ad Copy (limit 25 words)*:* _____

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Purchaser's Signature:_____ **Date:** _____

Payment (circle one): Check # _____ **-or Cash -or- *Credit Card at *www.pshstheatre.com***